

DIPLI TO UNVEIL ITS INNOVATIVE LIFECYCLE SOLUTION AT MOBILE WORLD CONGRESS 2024



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Dipli, the leader in refurbished high-tech products for professionals, is thrilled to announce its participation in the Mobile World Congress 2024 (MWC) in Barcelona from February 26 to 29 2024.

Focused on sustainability and efficiency, Dipli's comprehensive platform optimizes the entire lifecycle of refurbished electronics, providing a seamless solution for both trade-in and distribution processes. Here's what attendees can look forward to:

Trade-In program:

Dipli will showcase its competitive in-store and online trade-in program for telecom carriers, OEMs, and distributors, featuring a customizable multi-trader solution. This innovative approach centralizes device management, reduces discrepancy rates, and enhances operational efficiency with a data-centric tool.

Notably, **Orange** the leading telecom carrier in France, selected our solution in 2023 after a thorough review of its features and benefits.

By early 2024, the platform proudly achieved a milestone of **100 certified partners** overall and offers a **catalog of 17,285 references**, highlighting its expanding expertise.

Refurbished distribution enhanced:

Dipli has refined the distribution of certified refurbished electronics, integrating top-quality sources with stringent standards to provide access to over **250,000 retail-ready refurbished products** in Europe. Our platform ensures devices are collected, expertly reconditioned, and prepared for a new life. Depending on market demand, these devices can be reintegrated into their initial channels or push toward external sales channels. **Through device preemption strategies**, we enhance circular economy practices, extending the lifecycle of electronics and empowering our customers to confidently offer certified refurbished products to end-users.

"We are thrilled to showcase our latest innovations at the Mobile World Congress 2024," said **Reynold Simonnet**, CEO and Co-founder at Dipli. "Our unique, integrated approach to trade-in and distribution is a testament to Dipli's dedication to sustainability, efficiency, and innovation in the electronics industry."

Dipli invites all MWC attendees to visit booth 5B41-1 to learn more about these groundbreaking solutions and explore potential partnerships.

About Dipli:

Dipli simplifies the lifecycle of electronic products by providing an all-in-one hub for telcos, OEMs, distributors and asset finance companies to secure the entire value chain in one place.

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